

CHIEF PATRON

Shri S.K .Jain
(Chairman, DES)

PATRON

Dr. Jayendra Narang
(Secretary ,DES)

ADVISORY COMMITTEE

Prof. Nitin Deshpande
(Vice President, Faculty of Management)

Dr. Monika Sethi
(HOD, HR)

CHIEF CO-ORDINATOR

Prof. Harsha Sharda
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Contact : 097558-62325

CHIEF CO COORDINATOR

Monal Sharma
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Contact : 099939-09272

CO-ORDINATORS

The Capstock Monitor : The Finance Fiesta
Isha Talreja
E-mail : isha.talreja@dishamail.com
Contact : 099932-44940

The Change Agent : HR Concave
Nilesh Soni
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Contact : 098933-92653

The Kotler's Disciple : Marketing Extravaganza
Suraj Bajaj
E-mail : suraj.bajaj@dishamail.com
Contact : 099074-11699

The Protagonist : Best Manager
Navpreet Singh Panesar
E-mail : navpreet.panesar@dishamail.com
Contact : 099931-99393

ABOUT THE INSTITUTE

Disha Institute of Management and Technology (DIMAT), is located in Raipur, the capital of Chhattisgarh, functioning under the aegis of Disha Education Society.

Disha Education Society, established in the year 2001 has been successfully running undergraduate and post graduate courses.

The society has started DSM, DSME, Disha International, DARE, DishaJobs.

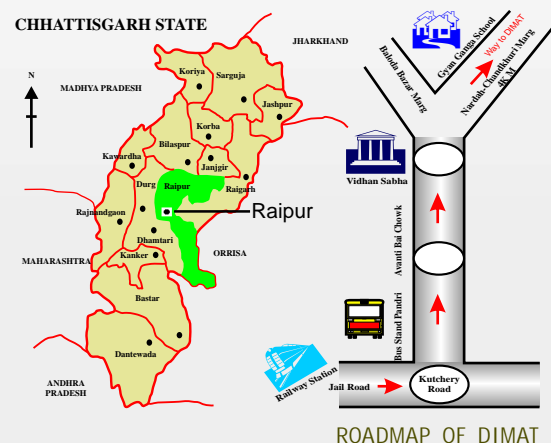
DIMAT is approved by All India Council for Technical Education (AICTE), Ministry of HRD, New Delhi and is affiliated to Chhattisgarh Swami Vivekanand Technical University, Bilai.

DIMAT is spread over 30 acres of lush green land and currently boasts of 5,52,000 sq. ft. of built up area. DIMAT offers BE & MBA Courses. The Society is promoted by renowned industrialist and philanthropist, Shri S. K. Jain.

The college has progressed at a rapid pace with the development in the spheres of infrastructural facilities and advanced equipment in respective labs.

The objective of the institute is to provide high quality technical education to meet the needs of the nation in the present competitive world.

LOCATION MAP OF RAIPUR



DI-IMPULSION 2009

Youth Festival of Budding Managers

6, 7, 8th January 2009

9:00 a.m. Onwards

NATIONAL LEVEL EVENT

For All Management Students
of Marketing, Finance, HR In :

The Capstock Monitor : Finance Fiesta

The Kotler's Disciple : Marketing Extravaganza

The Change Agent : HR Conclave

The Protagonist : Best Manager

Last date of sending entries for Registration
1st January 2009

Organised by :



DISHA INSTITUTE OF MANAGEMENT AND TECHNOLOGY

Satya Vihar, Vidhansabha,
Chandrakhuri Marg, 492101 Raipur(C.G)
Ph. : 4200100-09, Fax : 0771-4200110
E-mail : info@dimatindia.com
Website : www.dimatindia.com



Entries for the Following events are invited from the regular MBA/ PGDM students in respective streams

Events

- 1) The Capstock Monitor : Finance Fiesta
- 2) The Kotler's Disciple : Marketing Extravaganza
- 3) The Change Agent : HR Conclave

General Rules

- 1) Two participants, each from Marketing, Finance and HR streams only.
- 2) 1st January 2009 will be the last date for registration
- 3) In each event:
 - First Prize – Rs. 21,000/- + trophy
 - Second Prize – Rs. 11,000/- + trophy
 - Third Prize – Rs. 5,100/- + trophy
- 4) Certificate of Participation will be given to all the participants.
- 5) Decision of panel of judges will be final and binding.



Event-4

The Protagonist : Best Manager

Rules

- 1) Maximum 1 participant from each college/ Institute.
- 2) Winner shall be awarded with 11,000/- with a certificate.
- 3) Decision of panel of judges will be final & binding.
- 4) Participant should be well versed with all the areas of management i.e. marketing, finance, HR, operations, etc..



DISHA ROCKS!!!!!!!

ECLECTIC...the talent show by Disha Students
TALENT HUNT...by the participants

Contact:

Rahul Shrivastava

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Contact No. : 098279-75959

REGISTRATION FORM

For Official use

Entry No.

- 1 No.of participants : _____
(maximum 07 participants will be allowed)
- 2 Faculty member _____
- 3 Names of the participants with events

- 3 Name of group leader _____
Contact no. _____
- 4 Name of faculty _____
Contact no. _____
- 5 Name of the Institute : _____
Address : _____

- e-mail id _____
phone no. _____
- 7) accommodation required Yes/No

To be filled in by the Principal/Director

This is to certify that Mr./Ms. _____

_____ (group leader) is the student
of our institute and is being sent with a group of _____
(No. of students) to participate in DI-IMPULSION-
2009.

Signature of principal/ director _____

Date _____

Seal