



## SUMMER INTERNSHIP DETAILS

Date: 9<sup>th</sup> April, 2011

### ABOUT THE COMPANY

Name of the Company	: <b>PHYZOK LEARNING SOLUTIONS LLP</b>
Form of Business Organization	: <b>Private</b>
Website / Other source of information	: <b>www.phyzok.com</b>
Industry Sector	: <b>Education</b>

Brief write up on Company:

Phyzok Learning Solutions is a start-up company incubated under Technology Business Incubator by Department of Science and Technology (Govt. of India) at BITS-Pilani and C-TIDES at IIT Madras. Phyzok Learning Solutions has been ranked among top 10 start-ups in India at Young Entrepreneur Awards 2011 by Businessworld. Phyzok Learning Solutions LLP develops and assists educational institutes at school, graduate and post graduate level to induct technologically enhanced education delivery systems with them. Currently we operate from BITS-Pilani (Rajasthan) and IIT Madras (Tamil Nadu). We are coming up with another technology development center in Raipur (Chhattisgarh).

### INTERNSHIP PROFILE

#### Internship Description

We had been recruiting from BITS-Pilani, IIT Madras, IIT Bombay, IIT Delhi and IIM Kozhikhode till now under Business Development, Marketing, Finance and Technology development profiles. We are now looking at selecting quality students from DIMAT for business planning and business development profiles. Students can choose their area of interest among Business Planning, Financial Modeling, Instructional, Graphics and Motion Graphics Designing, Sales & Marketing, product designing and software development.

#### Place of Internship

Raipur (Chhattisgarh) / Pilani (Rajasthan – 5 hrs from Delhi)



## REMUNERATION DETAILS

Fee if any *	: <b>No</b>
Stipend if any*	: <b>Yes</b>
Stipend *	: TA will be provided for field work. Suitable remuneration might be provided at the end of the projects. It might vary from <b>NIL to Rs.20,000.</b>
Accommodation Provided*	: <b>Yes (for Pilani office)</b>
Number of Students you intend to recruit*	: <b>1-5</b>

### Other Benefits:

#### 1. **On Ground Experience**

Being one of the top start-up firms in India, interns in Phyzok are exposed to ground realities of business and the smart work culture within the firm conditions perfect environment for a management graduate student to apply and test his/her management skills against real market.

#### 2. **Access to top resources**

Our direct tie-ups with top institutes like BITS-Pilani and IIT Madras would expose the interns to the required skill enhancement and exposure.

#### 3. **Art of Business planning**

With national and international accolades in Business Planning (from Economic Times, IIM Ahmedabad, IIM Calcutta, FMS etc), interns can learn the precise art of planning a start-up business.

#### 4. **Front end International exposure**

Get an opportunity to interact at the front end with various international and national Investing firms to create & analyze the business model & financial plans to raise capital.

#### 5. **Attend relevant showcase**

Opportunity to attend and represent various fully paid top notch business meets. Previous ones include Start-up Showcase at IIT Delhi, IIM Ahmedabad, i2I at Taj, Mumbai and many more.

#### 6. **Intrapreneurship**

Get a chance to plan and initiate your own program within company.

#### 7. **Media Profiling**

Get a chance to get profiled by media while representing Phyzok. Previous covers include Network 18's Entrepreneur Magazine, Businessworld Magazine, dare2compete, yourstory.in etc.

#### 8. **Be the changemaker**

This internship will suit perfectly for those who are gutsy, can think straight under high pressure situations and are capable of creating value. If you cannot go an extra mile to achieve, please ignore.



## SELECTION PROCESS

Shortlist from Resumes : **Yes**

If **Yes**, Specify Criteria : Class 10, Class 12, NTSE/KVPY/Olympiads etc, Technical Skill Sets, Graduation, Extra Curriculum, short life essay.

**Essay Topic: Write a short essay (within a page) describing yourself. (Kindly do not repeat your resume, but emphasize on your qualities and examples from your past describing the same).**

Aptitude Test : No

Technical Test : No

Group Discussion : **Yes**

Personal Interview : **Yes**

No. of Rounds of PI : **1 / 2**

Will the results be declared before company delegates leave? (Mandatory) : **Yes**

## LOGISTICS REQUIREMENT

No. of rooms you require simultaneously for P.I. panel: **1**

No. of delegates from the company visiting the campus: **3**

## CONTACT INFORMATION

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